



SPONSORSHIP PACKAGES 2017

Make the most of your participation at this year's event

PACKAGE 1

WIN £250 WORTH OF PRODUCT A DAY

A free draw for all visitors. Offer this prize and in return you get publicity via:

- the show website
- show previews
- showguide
- visitor ticket
- badge letter for pre-registered visitors
- Editorial on

www.paintinganddecoratingnews.co.uk

COST: £750 (plus prize)

PACKAGE 2

CAFETERIA



Brand the cafeteria with your logo and literature on every seat and in return you get:

Publicity via:

- the show website
- show previews
- showguide
- visitor ticket
- badge letter for pre-registered visitors
- An 'A' board in the area promoting your sponsorship and stand number
- Editorial on

www.paintinganddecoratingnews.co.uk

COST: £1,500

PACKAGE 3



Brand the bar with your logo and literature and in return you get:

Publicity via:

- the show website
- editorial previews
- showguide
- visitor ticket
- badge letter for pre-registered visitors
- An 'A' board in the area promoting your sponsorship and stand number
- Editorial on

www.paintinganddecoratingnews.co.uk

COST: £1,000

PACKAGE 4

YOUR LOGO ON VISITOR TICKET AND PRE-REGISTERED BADGE LETTER

Include your logo and stand number on the visitor ticket and on the badge letter sent to every pre-registered visitor two weeks prior to the event. Only six logos will be included – first-come, first-served.

COST: £500

PACKAGE 5

BRANDED TEA MUG (or similar)

One given to every visitor at the registration point. In return you get:

Publicity via:

- the show website
- show previews
- showguide
- visitor ticket
- badge letter for pre-registered visitors
- Editorial on

www.paintinganddecoratingnews.co.uk

COST: £750 (plus gift)

PACKAGE 6

CATCH 'EM EARLY!

At the registration point provide an A4 pack of literature and brochures etc to every student and college lecturer.

A full list of attending colleges will be sent to you post-event.

COST: £350

PACKAGE 7

E-SHOTS

Shared electronic mailing to 8,500 prospective visitors during the run-up to the show. Up to 100 words and stand number describing your exhibit.

Maximum four exhibitors per mailing.

COST: £125

PACKAGE 8

COFFEE/SEATING ZONE

Brand the coffee zone with your logo and literature and in return you get:



Publicity via:

- the show website
- editorial previews
- showguide
- visitor ticket
- badge letter for pre-registered visitors
- An 'A' board in the area promoting your sponsorship and stand number
- Editorial on

www.paintinganddecoratingnews.co.uk

COST: £1,000



INTERESTED? CONTACT THE ORGANISERS ON: 020 8645 2433 email: info@paintshow.co.uk